

## REQUEST FOR MURAL PROPOSALS

### Seksik Daycare 2022

Deadline for Submission: April 1<sup>st</sup> 2022

Contact: Caithlin Scarpelli, Director, Communications and Fund Development  
Saoirse Horgan, Development Coordinator

Email: [rfp@atira.bc.ca](mailto:rfp@atira.bc.ca)



Atira Women's Resource Society  
101 East Cordova Street  
Vancouver, BC V6A 1K7

T 604 331 1407  
F 604 688 1799  
E [info@atira.bc.ca](mailto:info@atira.bc.ca)

## Contents

Introduction .....	3
Who We Are .....	3
Purpose & Scope .....	3
Requirements for the Artist .....	3
A Word About Language .....	4
Eligibility .....	4
Selection Process .....	4
Schedule .....	4
2022 Key Dates .....	4
Terms & Instructions .....	5
Submission Details .....	5
Inquiries and Amendments .....	5
Submission Deadline .....	5
Right of Selection .....	5
Limitation of Damages .....	5
Confidentiality .....	5
Evaluations .....	6
Proposal Response Format .....	6
A. Executive Summary .....	6
B. Company Background .....	6
C. Proposal Pricing .....	6
D. Proposed Schedule .....	6
E. References .....	6
F. WorkSafeBC .....	7
G. Supporting Documents .....	7
Schedule A .....	7

## Introduction

### Who We Are

Atira Women's Resource Society is a not-for-profit organization committed to the work of ending violence against women through providing direct service, as well as working to increase awareness of and education around the scope and impact on our communities of violence against women and children. Atira operates from three core principles; we are feminist identified, operate within an anti-oppression framework and utilize harm reduction practices in all our work. We are trauma informed and gender responsive.

The Society was incorporated under the Society Act of British Columbia in 1983 and registered with Revenue Canada as a charitable organization in 1984. In 1987, the Society opened its first transition house, Durrant House (formerly known as Atira House), in the South Surrey/White Rock community. The Society began expanding its services in 1993 and today Atira has more than 30 housing programs, a community daycare and more than a dozen support programs located across the Lower Mainland.

## Purpose & Scope

The purpose of this Request for Proposal (RFP) is to obtain proposals from qualified proponents to create a mural on the exterior wall at the entrance to Seksik Early Care and Learning Centre. Located at 321 Princess Avenue in Vancouver, the design will reflect the spirit of community, playfulness, and creativity. The mural will add visual interest to the day-care centre by producing an environment that stimulates imagination for the children and the caregivers, and by doing so, aims to enhance the sense of safety and adventure.

The mural will run along the length of the building front, on the ground level. The theme of the mural will be 'Every Child Matters'. Images of the wall are included in schedule A.

The wall measures approximately 116ft 8 wide x 9ft high and contains several door and window openings.

Our priorities are:

- Working with Indigenous artists to increase Host Nations' cultural presence citywide, as well as Urban Indigenous culture.
- Creating a child-focused and inviting design.
- Incorporating indigenous art styles, motifs, symbolism.

### Requirements for the Artist

- Paint the final mural design.
- Liaise with Atira and organize all aspects of the mural project and will be responsible for developing the overall design.
- Provide feedback, support, and expertise throughout the planning and execution stages.
- Propose assistant artists, prioritizing artists from the community. Assisting artists will have contracts directly with Atira.

## A Word About Language

In rating the proposals, Atira will consider how well each proponent is able to take the contents of the RFP, ask relevant questions, address the various technical issues and clearly communicate its plan to support the systems while meeting the objectives of Atira. Clear language is therefore important.

## Eligibility

The proponents must meet the following criteria:

- Must be creations or collaborations led by an Indigenous artist.
- Complete the project within a budget of up to \$20,000.
- Be delivered no later than fall 2022.
- Must be maintained in its entire lifespan.
- The final design must be approved by Affordable Housing Society, the building owner.

## Selection Process

Atira will review initial applications including past works, resumes, and written proposals. Applications will be assessed by the Project Goals and the following criteria:

- Artistic merit, creativity, quality of proposed artwork
- Demonstrate the potential impact of the proposed artwork
- Preference for Local Nations' Indigenous artists and artwork
- Demonstrated feasibility in terms of proposed budget, timeline, implementation, safety, maintenance

## Schedule

### 2022 Key Dates

RFP submission deadline	April 1 <sup>st</sup>
Artists Selection & contract signed	April 15 <sup>th</sup>
Concept development complete	May 30 <sup>th</sup>
Painting Begins	June 15 <sup>th</sup>

Painting Complete	July 31st

## Terms & Instructions

### Submission Details

Please send your submission to [rfp@atira.bc.ca](mailto:rfp@atira.bc.ca) , with subject title: Seksik Mural RFP 2022. All submissions are to be in PDF format. Supporting documents can be in PDF or JPEG format.

### Inquiries and Amendments

All inquiries must be received by email by no later than (March 14th , 5.30pm) Pacific.

All amendments will be posted by (March 21st, 5.30pm)

Atira reserves the right to change the schedule or issue amendments to the RFP at any time. Atira also reserves the right to cancel or reissue the RFP at any time. Amendments or a notice of cancellation will be posted on Atira's website.

It is the sole responsibility of the proponent to monitor Atira's website for any amendments to the RFP.

### Submission Deadline

It is the responsibility of the proponent to ensure their proposal is received by Atira by the proper time. Late responses will be rejected at the sole discretion of Atira Women's Resource Society.

### Right of Selection

Atira reserves the right to reject any or all proposals.

### Limitation of Damages

The proponent, by submitting a proposal agrees that it will not claim damages, for whatever reason, relating to the RFP, by reason of submitting a proposal, in respect of the competitive process, or in respect of any breach of any implied duty of fairness, including but not limited to any cost incurred by the Proponent in preparing its proposal. The proponent, by submitting a proposal, waives any and all such claims.

### Confidentiality

The parties agree that the content of each response to the request for proposal will be held in the strictest confidence, and details of any response will not be discussed with any other party,

except for the information made public by way of reports to the Atira Board of Directors or subject to the Freedom of Information and Privacy Act.

## Evaluations

If an award is made as a result of this RFP, it will be awarded to the proponent whose proposal is most advantageous to Atira with all factors considered. These factors are equally weighted and include up front cost, cost moving forward, ease of expansion and ease of use/interface.

## Proposal Response Format

The following outline summarizes the application. Only completed applications will be reviewed.

### A. Executive Summary

Provide an executive-level overview of the proposal, emphasizing any unique aspects or strengths of the proposal. Include a brief description of your proposed solution, including its capabilities, how it will meet Atira's functional and technical requirements.

### B. Company Background

Provide a brief company history including:

- Primary point of contact for the proposal, including name, title, email and phone number.
- Identify how long you/your company has worked in mural design and execution.

### C. Proposal Pricing

Pricing to included breakdown of the following:

- Materials and administration
- Insurance
- Labour
- Contingency

### D. Proposed Schedule

- High level schedule including key milestones.

### E. References

- Please provide contact information and project summaries for three (3) recent local clients.

## F. WorkSafeBC

The selected contractor is responsible for coverage / protection through WorkSafeBC and must provide the required documentation to The Society prior to providing any professional services to The Society. The Society may request proof of same at any time during the contract period to ensure ongoing compliance.

## G. Supporting Documents

- Artist CV(s)
- A minimum of 3 to a maximum of 8 images of previous works (2MB or less per image in JPG or PDF)

## Schedule A





